

Shared Vision The Yukon Film Industry

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Yukon Film & Sound Commission*

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Introduction

As a location for filming, Yukon attracts attention from location managers and producers from around the world. Production companies travel north for our first-class snow, wilderness and heritage settings. Over the past several years, Yukon has been chosen as the setting for feature films, television series, commercials and documentaries.

Yukon has a thriving local film and media industry looking to capture the historical and current narratives of the land and its people, and to create products that speak and appeal to Yukoners, Canadians and international audiences. As ambassadors of their communities, Yukon's film and media producers are receiving increasing recognition, along with commensurate national and international broadcasting opportunities. At the same time, outside productions are taking notice of Yukon's distinct film location advantages and choosing it as a preferred filming location.

The increase in film, TV and media activity is helping Yukon businesses to become aware of the business opportunities inherent in local and visiting productions. Yukon's hotels, rental companies, airlines and caterers are directly involved in supplying and supporting crews on set. Many Yukoners with interesting jobs in challenging locations – placer miners, trappers, wilderness guides – have also begun to derive a portion of their income from the film industry.

Yukon's film and media industry has many involved and active partners. Each of these partners plays an important role within the industry and often these roles intersect. These intersections create beneficial partnerships; however, they can also cause confusion, redundancies, and gaps in support. Therefore, the partners recognize that a shared vision and strategic planning document is a valuable asset for industry organizations and Yukon government.

The intent of this document is to allow partners to share their mandate, roles, and responsibilities in an effort to provide clarity to the film and media industry players in Yukon. The document also serves to accomplish the following:

- outline a vision and strategy for moving forward to increase employment and the number of local film projects with demonstrated commercial potential undertaken in Yukon;
- broadly and comprehensively market Yukon as a location with Outside production companies; and
- capture additional production and post-production activity from those outside producers who choose Yukon as a shooting location.

The film and media industry is constantly changing. With rapid digitization of the medium and the evolution of digitally integrated projects like video games and

tie-in websites, partnerships are more important than ever. Partners often best serve the industry when they are nimble and collaborate, bringing differing strengths to innovative projects. By collaborating to target mutually agreed upon priorities –training, marketing, infrastructure and human resource development – the partners can leverage their resources to achieve timely, effective, clear, and targeted results.

This document seeks to build on previous projects, experiences and reports in order to capture the roles and responsibilities of industry players, the current operating environment of the Yukon film and media industry, the high-level goals of film and media businesses in Yukon, and the range of activities and projects that will support the achievement of those goals.

Definitions

For the purpose of outlining roles and responsibilities, the film industry in Yukon can be segmented in two ways:

- a distinction between Outside and local film projects, and,
- “above-the-line” and “below-the-line” personnel and activities.

Outside versus local films

Outside film and media projects are those fully financed productions that use Yukon as a location. They are creatively and financially controlled by a production company from another part of Canada or from another country.

Local films and media projects are those productions that are creatively and financially controlled by a Yukon production company.

Co-productions between an Outside company and a Yukon company are common. Co-productions where a Yukon company has significant financial and creative control are considered local productions. Conversely, productions where a Yukon company does **not** have significant financial and creative control are considered outside film and media productions.

“Above-the-line”, “below-the-line” and Independent.

“Above-the-line” personnel are those with creative control over a film or media project and who take financial risks by investing time, money and by having their return based on the success of the film project. Their job titles typically include executive producer, producer, director, writer and star(s).

“Below-the-line” personnel are the crew who are hired and paid salaries on a production. These positions do not take financial risks for the project and rarely have creative control of the production. Their remuneration is not based on the success of the project. Non-creative roles include roles such as production manager, location manager, grip, and electric. Creative roles include, but are not limited to, actors, production designer, wardrobe, makeup, and editor.

Independent Filmmakers include producers who have secured financing, crew and infrastructure for their own production. Independent, local filmmakers in Yukon create short narratives and documentaries, long-form documentaries and animations. These producers typically fulfill “above the line” and “below the line” roles (i.e. producer, writer, director, camera operator and editor). Fulfilling the roles of several different positions is typical in the Yukon film and media industry.

Roles and Responsibilities

Screen Production Yukon Association

Screen Production Yukon Association (SPYA), formerly the Northern Film and Video Industry Association, represents the media production industry and its workers in Yukon. SPYA works as a liaison between its members and production companies and screen media organizations from around the world with a view to facilitating best practices, promoting industry success and maximizing local economic benefits for Yukon's screen-based media industry.

SPYA's membership consists of individuals and businesses involved in above-the-line (creative production) activities, below-the-line crew positions and supporting infrastructure to the local industry. The association provides industry-standard training, government lobbying, support, information and promotion to members developing their expertise in the Yukon screen-based media industry.

SPYA manages an extensive grip & electric inventory that is available to rent to individuals, large-scale productions and everything in between.

Yukon Film Society

The Yukon Film Society (YFS) supports emerging and established filmmakers and media artists in the production and exhibition of their films and media art. YFS members are typically above-the-line filmmakers working as writer/producer/director/camera operator/editor on their own film and media art projects. In recognition of the creative and artistic development focus of YFS, the organization receives support from Canada Council for the Arts and Yukon government's Yukon Arts Operating Fund through the Department of Tourism and Culture.

YFS assists their membership in production and post-production training, professional development and exploration of traditional and non-traditional distribution and exhibition techniques for their work. YFS provides substantive educational and training opportunities, through various workshops, tutorials, and the Available Light Film Festival Media Industry Forum

YFS is also committed to sharing cinema with Yukoners, through monthly film screenings (Available Light Cinema), the annual Available Light Film Festival, its member-accessed Cinema Library and various partnerships with other arts organizations in the Territory.

Klondike Institute of Art & Culture (KIAC)

KIAC is operated by the Dawson City Arts Society, a non-profit organization dedicated to arts education, creation and presentation. KIAC offers a diverse range of programming, including community arts courses for all ages in visual, performing, literary and media arts, film screenings, a performing arts series, the Yukon Riverside Arts Festival, and the Dawson City International Short Film Festival. KIAC also operates the ODD Gallery, the Confluence Member's Gallery, a community Art Market, and an Artists' in Residence program.

Since 2000, KIAC has offered workshops and courses in film and video. KIAC Also presents new and classic dramatic and documentary films to the community year-round as well as during the annual Dawson City International Short Film Festival on Easter weekend. The Festival presents a selection of regional, national and international films of all genres, reflecting the diversity of the Dawson community and audience.

In addition to exhibiting films, the festival assists in the development of the independent film community in the Yukon by:

- Presenting films made by both professional and emerging Yukon film-makers
- Providing awards to professional and emerging Yukon film-makers
- Bringing together (regional, national and international) film-makers, writers, funding agency representatives, producers, actors and other industry professionals, and providing opportunities for networking, and "talking shop"
- Facilitating workshops, special presentations, and panel discussions

KIAC School of Visual Arts

The Yukon School of Visual Arts in Dawson City offers an undergraduate-level accredited visual arts program that provides students with the first year of a Bachelor of Fine Arts or a Bachelor of Arts in Design. The Foundation Year program is offered through a partnership between the Dawson City Art Society, Yukon College, and Tr'ondëk Hwëch'in. After completing the Foundation Year program, students are able to block transfer credits directly into a number of Canada's top art schools including: OCAD University (Toronto), NSCAD University (Halifax), Emily Carr University of Art + Design (Vancouver) and ACAD (Calgary). This innovative program provides students with an opportunity to gain new skills and explore both traditional and contemporary art practices and mediums (i.e. drawing, painting, sculpture, as well as video, installation, performance, animation and new media) in a studio-based learning environment. The program has the potential to trigger and inspire some students to carry on with further studies in film, television and new media.

Yukon Producers Community

A small number of Yukon Producers are not members of SPYA or YFS and do not feel represented by those organizations. These producers typically work in above-the-line positions, either on their own film project or as an associate producer with other Yukon producers

Yukon Producers have broad ranging interests in the film industry: they assist writers and creators in bringing projects to film. Yukon Producers take financial risks on film projects.

From a business perspective, local producers—whether or not they belong to any organization—are a primary industry in Yukon. Their importance to the economy is acknowledged by the structure of Economic Development funding programs aimed at encouraging local production companies to undertake projects that provide employment for Yukon crew and bring outside investment and revenue to Yukon through co-productions.

Association franco-yukonnaise

Association franco-yukonnaise

In addition to facilitating the provision of bilingual crew speaking both Canadian official languages, the Association franco-yukonnaise can:

- Provide a multimedia room
- Provide translators and staff speaking both official languages
- Help film producers as was the case for "The Last Trapper". Help to the promotion of the Yukon francophone filmmaker. Support the Yukon film Society in the organization of conferences and workshops by Francophone filmmaker and for the screening of French movies.

The Association franco-yukonnaise shows films in French with English sub-titles and organizes a film festival that screens films from the Yukon and elsewhere.

The Association franco-yukonnaise seeks to develop the Yukon bilingual cultural industry.

En plus de la mise à disposition de personnes capables de s'exprimer dans les deux langues officielles du Canada, l'Association franco-yukonnaise pourra :

- Fournir une salle multimédia
- Fournir des interprètes et du personnel parlant les deux langues officielles
- aider les producteurs de film comme ce fut le cas avec « Le dernier trappeur
- Aide à la promotion des cinéastes franco-yukonnais

- soutien Yukon Films Society dans l'organisation de conférences et d'ateliers de cinéastes francophones ainsi que pour la présentation de films en français.

L'Association franco-yukonnaise diffusera des films en français sous-titrés en anglais. L'AFY organise chaque année un Festival de films francophones à Whitehorse. Les films présentés sont ensuite proposés aux communautés.

L'Association franco-yukonnaise cherche à développer l'industrie culturelle bilingue au Yukon.

Yukon Film & Sound Commission

The Yukon Film & Sound Commission (YFSC) markets the Yukon as a film location, both nationally and internationally, to outside production companies and producers. Marketing efforts include attendance at industry trade events, the delivery of production and location packages to location managers and producers, the maintenance of a web site providing information on Yukon locations, familiarization tours to location managers and producers, and a suite of location incentive programs designed to increase economic activity in the film industry and provide employment to local businesses.

As a film funding agency, YFSC provides support to productions with demonstrated commercial potential through a variety of programs that support training, film development, film production and post-production. YFSC also facilitates professional development opportunities for local film and media businesses, such as the Merging Media Mentorship offered in October 2014.

Northwestel Community Television

Northwestel operates non-commercial public-access community channels in Whitehorse, YT and Yellowknife, NT in order to distribute northern programming to its local audience within those communities. Through its programs, services and support of northern screen media producers, Northwestel Community Television aims to:

- Help northerners develop video production skills in multiple areas of screen media production.
- Foster the creation of new screen media works by northern creators.
- Provide an audience across different platforms to enable screen producers to share their relevant work with an expanded northern audience.

By licensing existing video content, providing broadcast licenses for the creation of new video content, and assisting in the production of new video content to be

shown through its various distribution methods (Cable TV channels, Video-On-Demand, online distribution), Northwestel Community TV aims to present programming of interest to its northern communities along the following principles:

- Content that is created in and/or created by residents of and/or relevant to residents of the regions of the Northwestel operating area comprising the Yukon, Northwest Territories, Nunavut and Northern BC and Alberta.

Yukon Film and Film Friendly Businesses

A variety of businesses exist in Yukon serve the film industry. Some of these businesses service the film sector only and some service many other sectors in addition to the film industry. Together these businesses provide a wide variety of services and equipment, ranging from crane rentals and catering, to walkie-talkies and hotel rooms.

The importance of these businesses to a thriving film industry is difficult to overstate, particularly when large outside productions choose Yukon as a location.

Goals

The following level goals reflect the desire of Yukon screen-based media industry participants to work cooperatively toward strengthening the industry and increasing opportunities in all areas of project development, production and support.

1. Increase the level of activity in the Yukon screen-based media industry.
2. Increase the number and/or size of local productions.
3. Increase the number of Yukon crew employed on productions in Yukon.
4. Increase the success, excellence and reach (in terms of distribution, audience and market access) of Yukon Screen based media.
5. Ensure the shared vision stays current by reviewing the document after every three years with no more than five years passing before a revised Shared Vision is finalized.
6. Assist local productions in securing outside funding and distribution.
7. Seek to engage screen-based media workers from a diverse range of multicultural and multilingual backgrounds.

8. Current Environment for Yukon Filmmaking

Financial

Yukon filmmakers have equitable access with other Canadians to Canadian and private funding sources. Yukon film funding packages are comparable to, or more comprehensive than, those currently in existence in other provinces and territories. It is recognized that there is currently a gap in Yukon funding to support digital media projects. This list is only an example and does not include all available funding for film and television in Canada.

Financial Source	Availability
Broadcaster License	Available from any broadcaster for film, television and media projects, for broadcasting on television and digital components.
Canada Media Fund	Funding provided by Canada and Canadian cable companies, and administered through Telefilm. The majority of funding awards are based on Canadian broadcaster support of a project and tied to Canadian content. <i>CMF funding is often referred to as the License Fee Program as it tops up License fees paid by broadcasters. LFP is not repayable.</i>
Telefilm	Funding provided by Canada based on Canadian broadcaster or distributor support and is tied to Canadian content. <i>Telefilm funding is often referred to as the Equity Investment Program. EIP is repayable.</i>
Yukon Development and Production Funds	Available to projects creatively controlled by a Yukoner or Yukon film production company with a broadcast agreement or distribution arrangement. (Max \$35,000 Development, \$500,000 Production, based on percentage of Yukon spend)
Yukon Filmmakers Fund	A juried process with two annual application intakes, available to Yukon residents or Yukon businesses. (Max \$8,000)
Private Foundations such as The Harold Greenberg Fund	Available to projects based on each individual fund's criteria and assessment.
Yukon Film Location Incentive (Travel, Labour, Training)	Available to production companies filming in Yukon using Yukon labour but not accessing the Film Development or Production funds. (Travel max \$15,000, Yukon Spend Rebate 25% of Yukon spend., Training max 25% of wages at scale)
Other Funds	There are other financial avenues available for Yukon filmmakers that are not film specific, such as the

	Canada Council Grant, Advanced Artists Award, Culture Quest,
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Human Resources

Although there are a number of experienced film crew members in Yukon, there are not enough to fully crew a dramatic production such as a feature film, television series or docu-drama. Dramatic projects filmed in the Yukon have been supplemented with crew from Outside. As well there are limited “Keys”, or heads of departments.

Yukon is able to provide some bilingual crew who speak both of Canada’s official languages.

Le Yukon peut fournir du personnel bilingue capable de s’exprimer dans les deux langues officielles du Canada.

ABOVE THE LINE CREW	
Position	Availability
Producers	Local producers have varying degrees of experience. Television series co-productions, commercials, animations, short films and short and long form documentaries have been produced locally.
Directors	Similar to producers, local directors have different levels of skills and experience. Television series co-productions, commercials, animations, short films and short and long form documentaries have been directed locally.
Stars	There are a few local actors who have gone on to work as successful actors Outside the territory. Local talent has been used in local projects in the above the line “star” role.
Show Runners	The person in charge of the daily operations of a show, having both producing and writing responsibilities. Not available in Yukon.
Writers	There are several writers who have created scripts for film and television projects. Similar to producers and directors these projects are small form drama, long and short form documentaries and animations. A few writers have had their work produced as television series. As well, some writers have relocated to the Yukon and their past body of work includes feature films.

BELOW THE LINE PRODUCTION	
Position	Availability
Actor	Several local actors have been cast in principle and acting roles (6 lines or less) on Feature Films, Television Series, Commercials and Documentary. Local performers have also been used as stand ins and background.
Production Department	The term “production”, when used in a film or television project refers to the department that oversees logistics and paperwork. Production includes Production Manager, coordinator and office staff. Currently there are no Production Managers capable of working on a large budget project. There are a few trainee production coordinators and a handful of office workers with the knowledge to work on a feature length film or television series.
Assistant Directors	There are a few people with some experience as assistant directors, although this department is very underrepresented. On visiting productions First AD often come with the director, and First AD will often have a second AD they work with. Third and TAD positions are usually available to locals.
Script Supervisor	There is one individual with script supervisor training and experience and a few others with script supervisor experience on local productions.
Camera Department	There are a few camera operators who work with film cameras, but there are several competent and talented digital video and HD operators in Yukon. Local productions often use local camera operators as Directors of Photography (DOP), but currently Outside productions and co-productions bring in DOPs with higher levels of experience.
Grip Department	There are a handful of experienced grips, with Key and Best Boy and Dolly experience.
Electric Department	There is one geni-operator and a few lamp operators in the Yukon. There is one electrician with some local experience as a Gaffer.
SPFX Department	There is limited SPFX support available in the Yukon; however supplies can be purchased through a Yukon company.
Video Assist/DIT	There are a few people with some experience working as a Video Assist. With the change in technology, a new position called DIT (Digital Imaging Technician) has been created for HD productions. Under the direction of the cinematographer or director of

	photography, the DIT will make adjustments to the multitude of variables available in most professional digital cameras to creatively or technically manipulate the resulting image. Several DIT's have recently be trained under the Yukon Film Location Incentive.
Make-up and Hair Department	There are two key make-up artists, with SPFX experience and several other make-up artists with less experience. There are two of hair stylists in the Yukon who have experience working on film sets.
Wardrobe Department	There are a few wardrobe dressers and supervisors, as well as two costume designers with years of experience on outside productions.
Art Department	There are a couple of people with experience in the art department, fulfilling such roles as Production Designer (local productions only) and Art Director. With the active graphic design community, the role of illustrator could easily be filled by a Yukoner with some training. Signage and other artwork can be produced locally.
Set Decorating	There are several people with experience dressing and re-setting the set decoration for film.
Construction	There are some carpenters with experience working on film sets.
Props	There are several people with experience buying and managing props.
Sound Department	There are few boom operators available for visiting production, and some sound mixers that have experience working on smaller and local projects. There is not a full sound package for rent In the Yukon. Sound packages are often parceled together from various local sources, or rented out of territory.
Stunts	None Available
Transportation Department	Drivers are available for the transportation department, and within the body of professional drivers there are several with film experience. Yukon does not currently have a transportation coordinator or captain.
Craft Service	There are a couple craft service assistants with experience, although we no longer have a full package truck and Craft Key available.
Catering	Several Yukon restaurants have participated in the film industry by providing catering.

BELOW THE LINE POST PRODUCTION	
Position	Availability
Offline and Online Editors	There are several experienced video editors and companies providing video editing. The experience ranges from short form drama, short and long form documentaries and feature films.
Post Production Sound	Most of the post work is mixed Outside due to lack of facilities. There is one sound designer who works mainly in video games and animation. For local productions, the picture editor often tackles sound editing and design where possible.

OTHER	
Position	Availability
Entertainment Lawyers	Most law firms in Yukon have access to entertainment lawyers outside the territory, however Yukon producers have experienced challenges in obtaining legal services via Yukon law firms.
Entertainment Accounting Services	At this time, there is no Yukon based accounting company that has knowledge or experience in managing the financial requirements of a film production company. This creates challenges for Yukon producers in provided Telefilm, CMF and Tax Credit accounting as requirements of funding agreements
Insurance Companies	As of this date, Production and E&O insurance are not available in the Yukon. Entertainment Insurance companies can be found in larger city centres such as Vancouver, Winnipeg and Toronto.
Rights Clearances	There is no company or person who specializes in rights clearances (music, art etc.). Right Clearance companies can be found in larger city centres such as Toronto.

Infrastructure & Support Services

Services/Equipment	Company
Grip Package	SPYA
Lights and Electric Package	SPYA
Studio space	Various warehouses have served as studio space in the past. The Convention Centre has been used twice to house a green screen studio for a television series. Availability of these spaces are subject to time of year.

Production Office Space	The Production office can be any space that has phone lines, internet access and office infrastructure (hotel rooms are often used).
Post production	There are several editors and production companies with HD editing suites and equipment.
Transportation	Rental cars, trucks, cube vans, ATVs and snowmobiles are available at several local businesses. There is no longer a 5 tonne available to rent by itself, although one can be rented from a local delivery company with its driver. This is problematic because the nature of film production means that when a truck needs to be moved, it cannot wait for a non-crew member to show up and move it.
Equipment	Several general equipment rental companies.
Heavy Equipment	Heavy equipment rentals available.
Camera Rentals	Several HD cameras with operator.
Hotel/Restaurant/ Catering	Hotel, restaurant, and catering are available, although no catering or prep truck available. Food must be prepared off site and moved to location.

Marketing

Program	Provider
Enterprise Trade Fund financial support.	Up to \$50,000 for Yukon businesses and industry organizations for marketing, promotion and business development through the Business and Industry Development Branch of the Yukon Department of Economic Development.
Film Location Marketing	The Yukon Film & Sound Commission undertakes ongoing marketing activities for Yukon as a film location and to seek co-productions opportunities.
SPYA Marketing	SPYA partners with Yukon Film & Sound Commission to host Fam Tours, attend tradeshow booths etc.
Local Films	The Yukon Film & Sound Commission can provide venue support for significant local film premiers, and provides support for a number of local film presentation events throughout the Territory.

Activities

The following activities were identified as short and intermediate term strategies for cooperation and coordination between various screen-based media industry sectors in Yukon. Each will be approached as an individual project:

1. Collaborate on training initiatives for Yukoners working in the screen-based media production industry.
2. Support the career development of Yukon screen-based media creators and producers.
3. Promote co-production opportunities for Yukon productions and continue and enhance marketing initiatives that promote Yukon as a location for screen-based media work.
4. The Shared Vision partners agree to meet semi-annually to discuss issues of common interest to support growth in the screen based media sector.
5. Provide sufficient and ongoing support to prepare Yukon screen-based media producers to take advantage of emerging trends, markets and media platforms.

Ongoing Roles Table

Activity	KIAC	SPYA	Producers	YF&SC	YFS	Association franco-yukonnaise
Collaborate on training initiatives for Yukoners working in the screen-based media production industry.	Participate in strategy development and provide programming. Relay to other stakeholders the training needs of the northern film community.	Participate in strategy development from a crew and filmmaker perspective.	Participate in strategy development from a filmmaker perspective.	Provide coordination and admin support. Work with partners to identify possible funding avenues.	Participate in strategy development from a filmmaker perspective.	
Support the career development of Yukon screen-based media creators and producers.	Work with partners to identify challenges facing the northern film community and propose solutions.	Work with partners to identify challenges facing film productions in Yukon and propose solutions.	Work with partners to identify challenges facing film productions in Yukon and propose solutions. Communicate with partners their needs.	Support partners in project development and identifying solutions to industry challenges.	Work with partners to identify challenges facing filmmakers in Yukon and propose solutions	Participate in strategy development from a bilingual (French and English) view. Participe à une stratégie de développement considérant le point de vue des communautés linguistiques francophone et anglophone.
Promote co-production opportunities for Yukon productions and continue and enhance marketing initiatives that promote Yukon as a location for screen-based media work.	Work with local filmmakers and outside productions to understand how to better market Yukon as a desirable location for screen-based media work.	Work with membership to identify co-production opportunities. Collaborate with partners and YF&SC to develop Yukon's marketing initiatives.	Participate in workshops and expertise/mentor opportunities. Provides advice on goals and required supports to succeed.	Involve partners in developing marketing initiatives. Work with SPYA and other partners to promote Yukon as a desirable location for screen-based media work	Work with membership to identify co-production opportunities. Collaborate with partners and YF&SC to develop Yukon's marketing initiatives.	

Activity	KIAC	SPYA	Producers	YF&SC	YFS	Association franco-yukonnaise
The Shared Vision partners agree to meet semi-annually to discuss issues of common interest to support growth in the screen based media sector.	Communicate with partners about the needs and successes of their membership. Bring forward membership feedback to Shared Vision Partner Meetings.	Communicate with partners about the needs and successes of their membership. Bring forward membership feedback to Shared Vision Partner Meetings.	Participate with industry associations and YF&SC to ensure needs are relayed and the right areas are addressed.	Provide coordination and act as facilitator.	Communicate with partners about the needs and successes of their membership. Bring forward membership feedback to Shared Vision Partner Meetings.	Communicate with partners about the needs and successes of membership. Bring forward membership feedback to Shared Vision Partner Meetings Communiquer avec les producteurs de médias sur écran d'un point de vue des communautés linguistiques francophone et anglophone. Présenter les commentaires des membres aux réunions Vision partagée partenaires
Provide sufficient and ongoing support to prepare Yukon screen-based media	Work with partners to identify challenges facing the	Work with partners to identify challenges facing screen-based media work and	Relay to partners the challenges in adapting to emerging trends, markets, and	Explore funding opportunities and the provision of expertise and mentorship for	Work with partners to identify challenges facing screen-based	Work with partners to identify challenges facing screen-based

Activity	KIAC	SPYA	Producers	YF&SC	YFS	Association franco-yukonnaise
producers to take advantage of emerging trends, markets and media platforms.	northern film community and propose solutions to help members adapt to emerging trends.	propose solutions to help members adapt to emerging trends. Communicate with outside organizations and productions to stay on top of emerging trends.	media platforms.	local film developers. Work with partners to identify these emerging trends and identify solutions.	media work and propose solutions to help members adapt to emerging trends.	media work and propose solutions to help members adapt to emerging trends. Travaille avec des partenaires pour identifier les défis travail sur écran médias rencontres et proposer des solutions pour aider les membres à s'adapter aux nouvelles tendances.

Activity	KIAC	SPYA	Producers	YF&SC	YFS	Association franco-yukonnaise
Develop a mechanism for communication between filmmakers, film focused organizations and film focused businesses in Yukon.	Explore options as an industry-wide team and for bilateral discussions as appropriate.	Explore options as an industry-wide team and for bilateral discussions as appropriate.	Explore options as an industry-wide team and for bilateral discussions as appropriate.	Explore options as an industry-wide team and for bilateral discussions as appropriate.	Explore options as an industry-wide team and for bilateral discussions as appropriate.	
Training and Professional Development	Organize and deliver workshops for filmmakers. Provides professional development opportunities during the film festival. Offer a first year fine arts program.	Participate in crew development workshops as offered.	Participate in filmmaking workshops as offered.	Explore training/mentoring opportunities through national agencies. Arrange pre-production crew training. Provide funding to filmmakers and non-profit societies through the Film Training Fund.	Organize and deliver filmmaking workshops.	
Filmmaking	Provide editing facilities, camera and other technical resources to filmmakers.	Facilitate the provision of skilled crew and support services to Outside and local productions.	Produce and co-produce films in Yukon.	Provide funding to support film projects through: Filmmakers Fund Development Fund Production Fund. Provide technical advice.	Provide editing software, camera and other technical resources to filmmakers.	Facilitate the provision of skilled bilingual crew. Facilite l'apport de personnel qualifié parlant les deux langues officielles.

Activity	KIAC	SPYA	Producers	YF&SC	YFS	Association franco-yukonnaise
Marketing	Organize a film festival to showcase Yukon films and Yukon filmmakers in an international context. Develop relationships of Yukon filmmakers with out of territory film partners. Showcase, and develop an audience for wide variety of filmmaking genres.	Work with YF&SC to create collateral materials, attend trade events and host fam tours. Manage a web site to market film and film support businesses. Facilitate the provision of scouting services.	Prepare marketing materials and attend trade events to market individual film projects. Build individual relationships with broadcasters and Outside film production companies.	Coordinate and resource filmmaker marketing trips. Develop relationships with broadcasters. Coordinate and fund marketing strategies for Yukon as a location. Provide location incentives.	Organize a film festival to showcase Yukon films and Yukon filmmakers. Develop audience for Yukon films.	Organize a film festival that screens films from the Yukon in French with English sub-titles. Organise un festival de film et projette, entre autres, des films francophones yukonnais sous-titrés en anglais
Infrastructure		Manage and rent the grip and electric package.		First point of contact for Yukon locations.		